Southern California IFT **Suppliers' Night Expo 2017**

EXHIBITOR RESERVATION FORM

Wednesday March 8, 2017 ❑ Disneyland Hotel Exhibition Hall

Company: _____ Phone: _____

Contact: _____ E-mail: _____

Mailing Address: _____
Street *City* *State* *Zip*

❑ Broker Placement Request *If possible, please place us next to our Broker:* _____

❑ *Please check here if you do NOT wish to be contacted by any entity other than Southern California IFT*

Tabletop / Electricity

No. of Unshared Tables *(each table includes one chair per table)*	_____	@	$575.00	*per table*	=	$_____
No. of Shared Tables *(each table includes one chair per table)* *Maximum of three companies per shared table*	_____	@	$750.00	*per table*	=	$_____
No. of 110V Electrical Outlets	_____	@	$250.00	*per table*	=	$_____
LATE FEE PENALTY *On all reservations received after 12/15/16*	_____	@	$100.00	*per table*	=	$_____

Total Table Charges = $_____

Advertising – Expo Buyer's Guide

Ad Copy Size	*Width*		*Height*	*Black and White*	*4-Color*	
Third Page Ad	4.5 inches *horizontal*	x	2.375 inches *vertical*	❑ $350.00	❑ $475.00	$_____
Half Page Ad	4.5 inches *horizontal*	x	3.625 inches *vertical*	❑ $450.00	❑ $650.00	$_____
Whole Page Ad	4.5 inches *horizontal*	x	7 inches *vertical*	❑ $675.00	❑ $900.00	$_____
Cover *Back outside cover, back inside cover or inside front cover*	4.5 inches *horizontal*	x	7 inches *vertical*	❑ $1,275.00	❑ $1,900.00	$_____

Buyer's Guide Advertising Charge $_____

Total of Table Charges and Advertising Charge and Lecture Hall Charge **TOTAL PAID** **$**_____

CUSTOMERS/MARKETS YOU WISH TO SEE AT OUR SHOW: The SCiftS office target markets to specific attendees per Exhibitor request. Please provide us with a list of people/customers/markets you wish us to pursue:

_____

Mail Completed Reservation Form WITH Check *(payable to SCIFTS)* to:

Dan Rosson - SCiftS Expo17 Chair
6914 Sunset Ridge Court
West Hills, CA 91307

ALL DELIVERIES MUST STATE "NO SIGNATURE REQUIRED UPON DELIVERY"
Reservations will **NOT** be accepted if signature is mandatory for release of package

Visit www.scifts.net to register and pay online

PLEASE RETAIN A COPY OF THIS COMPLETED FORM WITH PAYMENT INFORMATION FOR YOUR RECORDS

SCiftS

Southern California Institute of Food Technologists Section

P.O. Box 3724 • Orange, CA 92857 • (714) 282-0919 • Fax (714) 974-4318 • Email: scifts@pacbell.net

Dear Supplier:

Southern California Institute of Food Technologists invites you to participate in the 2017 SCiftS Suppliers Night Expo. **Due to the expansion construction at the Anaheim Convention Center, the 2017 Supplier's Night Expo will be held Wednesday, March 8, 2017 from 3:30 p.m. until 8:00 p.m. at the Disneyland Hotel Exhibition Hall.**

Due to the requirements of the Anaheim Fire Marshall, only 6 foot tables will be used at Supplier's Night, and the Fire Marshall will request companies to man your table from the front, instead of behind as has been done in the past, in case of fire.

In order to accommodate our vendors and all attendees, we have arranged for Supplier's Night Expo to have a specific lot and direct Shuttle Service to and from the Disneyland Hotel Exhibition Hall.

The Southern California IFT Suppliers' Night Expo is an active, vibrant show that provides an audience of exceptional quality for our Exhibitors, and produces quality contacts. We bring real decision makers to the exhibit floor. We are planning a very aggressive marketing program this year as we try to increase our attendance. We market professionals from the food service, dairy, meat, seafood, bakery, nutraceutical and pharmaceutical industries specifically. In addition to being the industry show where professionals in the Western states go to discover the latest ingredients and new concepts, we pursue those customers and markets our exhibitors wish to see. **Our primary goal is to make you successful as a vendor.**

Since we had a huge waiting list at our last show, we suggest you purchase your tabletop as soon as possible. Included is the Exhibitor Registration package. Please return the registration form with your check, or sign up on-line as soon as possible. In the past, we had the flexibility to move tables and have free standing displays. That will be impossible in 2017, and we apologize for the inconvenience, but this expansion will make us a permanent position associated with the Engreda/Natural Products Expo.

With the purchase of a tabletop, you will receive a free listing in our "Buyer's Guide" show booklet. The Expo Buyer's Guide is sent to all local buyers, distributed to our membership, and is made available to all Expo attendees and is also posted on our organization's website – located at www.scifts.net – for a full year following the event. To be listed in the Buyer's Guide, your paid reservation must be received no later than January 15, 2017. Early registrants will also have first option of purchasing valuable ad space in the Buyer's Guide.

Table locations are on a first come, best space available system. **No table space will be assigned without payment**.

In our 2018, where we anticipate being at the Marriott, we will be giving priority to all our vendors who participate in our 2016 and 2017 Expo, with primary locations.

We appreciate your participation and look forward to seeing you at SCiftS' 2017 Supplier's Night Expo!

Sincerely yours,

Dan Rosson
SCiftS' Suppliers' Night Expo Chairman

SCiftS

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SUPPLIERS' NIGHT EXPO INFORMATION SHEET

DATE: **Wednesday – March 8, 2017**

TIME: 3:30 to 8:00 p.m. *Table Top Exhibit*
8:00 to 10:00 p.m. *Complimentary Networking Reception*

LOCATION: DISNEYLAND HOTEL EXHIBITION HALL
1150 W. Magic Way, Anaheim, CA 92802
All shipping information will be sent with Exhibitor Confirmation Packet

SET UP: Exhibitors may set up between 12:15 p.m. to 3:15 p.m. on the day of the event
*All displays and materials **MUST** be removed by 8:30 p.m. on the day of the event*

TABLE TOP RULES: **ALL TABLES WILL BE 6'.**
All displays must sit on the table. No freestanding displays will be allowed. Tabletop displays cannot exceed five feet above the top of the table. NO frying or open flames permitted. NO balloons.

Vendor table location may not be changed without permission of the Suppliers' Night Expo Chairperson. NO tables will be assigned unless exhibitor has paid reservation fees in full in advance.

TAX ID NUMBER: **#95-2497712**
Southern California IFT is a non-profit organization (see attached W-9 form)

PENALTY: After **12/15/2016** – a late fee of $ 100.00 per table will be assigned

CANCELLATIONS: If a written cancellation request is received prior to 12/15/16, half (**50%**) of the reservation fee will be refunded.
No refunds will be issued on reservations made after 12/15/16.

QUESTIONS: Please contact the SCiftS office (714-282-0919; scifts@pacbell.net)

PAYMENT:

1. Return completed form WITH check payable to SCIFTS to:
   Dan Rosson - Chairperson
   Suppliers' Night Expo Committee
   6914 Sunset Ridge Court
   West Hills, CA 91307

   IMPORTANT: All deliveries must state "No signature required"

2. Visit www.scifts.net to register and pay online *by credit card*

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BUYER'S GUIDE
ADVERTISEMENT SPECIFICATION SHEET

AD SIZE:

Third-Page *4.5 inches horizontal x 2.375 inches vertical*

Half-Page *4.5 inches horizontal x 3.625 inches vertical*

Full-Page *4.5 inches horizontal x 7 inches vertical*

Cover *4.5 inches horizontal x 7 inches vertical*

BINDING: Saddle stitch

AD FORMAT: Digital File

Program Files: Illustrator, Photoshop, Adobe Acrobat, InDesign, Publisher

File Types: pdf, indd, psd, eps, jpg, pub

Additional file types can be accepted, please e-mail scifts@pacbell.net for verification

DELIVERY: E-mail ad file as attachment to scifts@pacbell.net, or

Mail CD ROM to: SCiftS' Buyer's Guide Advertising, P. O. Box 3724, Orange, CA 92857

RESOLUTION: 300 dpi or higher
All color must be CMYK

MEDIA FORMAT: E-mail Attachment
CD-ROM

COLOR ADS: A color proof (copy) of the advertisement must be included with your order
All color must be CMYK

QUESTIONS: Contact SCiftS Office (714-282-0919; scifts@pacbell.net)

Advertising Closing: January 15, 2017 ● **Publication:** March 2017

IMPORTANT: PLEASE DO NOT RETURN THIS W-9 FORM TO SCIFTS

This document is for your accounting department records only.

Form **W-9**
(Rev. January 2003)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Give form to the requester. Do not send to the IRS.

Print or type See **Specific Instructions** on page 2.

Name
Southern California Institute of Food Technologists Section

Business name, if different from above

Check appropriate box: ☐ Individual/ Sole proprietor ☑ Corporation ☐ Partnership ☑ Other ► **501(c)(06)** ☑ Exempt from backup withholding

Address (number, street, and apt. or suite no.)
P.O. Box 3724

Requester's name and address (optional)

City, state, and ZIP code
Orange, CA 92857

List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. For individuals, this is your social security number (SSN). **However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3.** For other entities, it is your employer identification number (EIN). If you do not have a number, see **How to get a TIN** on page 3.

Note: *If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.*

Social security number
| | | | | | | | | |

or

Employer identification number
| 9 | 5 | 2 | 4 | 9 | 7 | 7 | 1 | 2 |

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), **and**
2. I am not subject to backup withholding because: **(a)** I am exempt from backup withholding, or **(b)** I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or **(c)** the IRS has notified me that I am no longer subject to backup withholding, **and**
3. I am a U.S. person (including a U.S. resident alien).

Certification instructions. You must cross out item **2** above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item **2** does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the Certification, but you must provide your correct TIN. (See the instructions on page 4.)

Sign Here Signature of U.S. person ► [signature] Date ► May 1, 2016

Purpose of Form

A person who is required to file an information return with the IRS, must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

U.S. person. Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),

2. Certify that you are not subject to backup withholding, or

3. Claim exemption from backup withholding if you are a U.S. exempt payee.

Note: *If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.*

Foreign person. If you are a foreign person, use the appropriate Form W-8 (see **Pub. 515,** Withholding of Tax on Nonresident Aliens and Foreign Entities).

Nonresident alien who becomes a resident alien. Generally, only a nonresident alien individual may use the terms of a tax treaty to reduce or eliminate U.S. tax on certain types of income. However, most tax treaties contain a provision known as a "saving clause." Exceptions specified in the saving clause may permit an exemption from tax to continue for certain types of income even after the recipient has otherwise become a U.S. resident alien for tax purposes.

If you are a U.S. resident alien who is relying on an exception contained in the saving clause of a tax treaty to claim an exemption from U.S. tax on certain types of income, you must attach a statement that specifies the following five items:

1. The treaty country. Generally, this must be the same treaty under which you claimed exemption from tax as a nonresident alien.

2. The treaty article addressing the income.

3. The article number (or location) in the tax treaty that contains the saving clause and its exceptions.

4. The type and amount of income that qualifies for the exemption from tax.

5. Sufficient facts to justify the exemption from tax under the terms of the treaty article.