

# Southern California IFT Suppliers' Night Expo 2024

## EXHIBITOR RESERVATION FORM

Tuesday, March 12, 2024 □ Hyatt Regency Orange County

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
Street City State Zip

☐ Broker Placement Request *If possible, please place us next to our Broker:* \_\_\_\_\_

☐ Please check here if you do NOT wish to be contacted by any entity other than Southern California IFT

### Tabletop / Electricity

No. of Unshared Tables *(each table includes one chair per table)* \_\_\_\_\_ @ \$750.00 per table = \$ \_\_\_\_\_

No. of Shared Tables *(each table includes one chair per table)* \_\_\_\_\_ @ \$900.00 per table = \$ \_\_\_\_\_  
*Maximum of three companies per shared table*

No. of 110V Electrical Outlets \_\_\_\_\_ @ \$250.00 per table = \$ \_\_\_\_\_

LATE FEE PENALTY *All reservations received after 12/15/2023* \_\_\_\_\_ @ \$100.00 per table = \$ \_\_\_\_\_

Total Table Charges = \$ \_\_\_\_\_

### Advertising – Expo Buyer's Guide

Ad Copy Size	Width	Height	Black and White	4-Color	
Third Page Ad	7.5 inches horizontal	x 3.25 inches vertical	<input type="checkbox"/> \$500.00	<input type="checkbox"/> \$700.00	\$ _____
Half Page Ad	7.5 inches horizontal	x 5 inches vertical	<input type="checkbox"/> \$650.00	<input type="checkbox"/> \$850.00	\$ _____
Whole Page Ad	7.5 inches horizontal	x 10 inches vertical	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$1,150.00	\$ _____
Cover	7.5 inches horizontal	x 10 inches vertical	<input type="checkbox"/> \$1,500.00	<input type="checkbox"/> \$2,000.00	\$ _____
<i>Back inside cover or inside front cover</i>					
Back Outside Cover	7.5 inches horizontal	x 10 inches vertical		<input type="checkbox"/> \$2,500.00	\$ _____

Buyer's Guide Advertising Charge \$ \_\_\_\_\_

Total of Table Charges and Advertising Charge and Lecture Hall Charge TOTAL PAID \$ \_\_\_\_\_

**CUSTOMERS/MARKETS YOU WISH TO SEE AT OUR SHOW:** The SCiftS office target markets to specific attendees per Exhibitor request. Please provide us with a list of people/customers/markets you wish us to pursue:

Mail Completed Reservation Form WITH Check (payable to SCiftS) to:

Dan Rosson - SCiftS Expo24 Chair  
6914 Sunset Ridge Court  
West Hills, CA 91307

ALL DELIVERIES MUST STATE "NO SIGNATURE REQUIRED UPON DELIVERY"  
Reservations will NOT be accepted if signature is mandatory for release of package

Visit [www.scifts.net](http://www.scifts.net) to register and pay online

PLEASE RETAIN A COPY OF THIS COMPLETED FORM WITH PAYMENT INFORMATION FOR YOUR RECORDS



# SCIFTs

*Southern California Institute of Food Technologists Section*

P.O. Box 3724 • Orange, CA 92857 • (714) 282-0919 • Fax (714) 974-4318 • Email: [scifts@pacbell.net](mailto:scifts@pacbell.net)

Dear Supplier:

Southern California Institute of Food Technologists invites you to participate in the 2024 SCIFTs Suppliers Night Expo. Suppliers Night Expo will be held at the Hyatt Regency Orange County, at 11999 Harbor Blvd., Garden Grove, CA 92840. The Expo will be located throughout the entire event space within the hotel. The main portion of Natural Products Expo will open on Thursday which means all the marketing, purchasing, and R&D personnel that are attending NPE as exhibitors will be in town and available to attend Supplier's Night.

**The 2024 Supplier's Night Expo will be held TUESDAY, March 12, 2024 from 3:30 p.m. until 8:00 p.m. at the Hyatt Regency Orange County.**

Only 6 foot tables will be used at Supplier's Night. This will allow the ability to maintain the number of 450 vendor tables. Parking will be \$20.00 per vehicle. Suppliers will be able to bring in their materials for no additional cost.

The Southern California IFT Suppliers Night Expo is an active, vibrant show that provides an audience of exceptional quality for our Exhibitors and produces quality contacts. We bring real decision makers to the exhibit floor. We are planning another very aggressive marketing program as we try to increase our attendance. We market professionals from the food service, dairy, meat, seafood, bakery, nutraceutical and pharmaceutical industries specifically. In addition to being the industry show where professionals in the Western states go to discover the latest ingredients and new concepts, we pursue those customers and markets our exhibitors wish to see. **Our primary goal is to make you successful as a vendor.**

Due to size constraints and social distancing, the number of available vendor tabletops has been reduced. Vendors will be assigned tabletops based on a First Come, First Serve basis. For the 2023 Suppliers Night Expo, we sold out in December and had a waiting list. To ensure your company a spot, we suggest you purchase your tabletop as soon as possible. Included is the Exhibitor Registration package. Please return the registration form with your check or sign up on-line as soon as possible.

With the purchase of a tabletop, you will receive a free listing in our "Buyer's Guide" show booklet. The Expo Buyer's Guide is sent to all local buyers, distributed to our membership, is made available to all Expo attendees and posted on our organization's website – located at [www.scifts.net](http://www.scifts.net) – for a full year following the event. To be listed in the Buyer's Guide, your paid reservation must be received no later than January 25, 2024. The Buyer's Guide will be a finished size of 8 ½ x 11. Early registrants will also have first option of purchasing valuable ad space in the Buyer's Guide.

Table locations are on a first come, best space available system. **No table space will be assigned without payment.**

We appreciate your participation and look forward to seeing you at SCIFTS 2024 Suppliers Night Expo!

Sincerely yours,

Dan Rosson  
SCIFTS Suppliers Night Expo Chairman



# SCiFTS

*Southern California Institute of Food Technologists Section*

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## SUPPLIERS NIGHT EXPO INFORMATION SHEET

- DATE:** TUESDAY – March 12, 2024
- TIME:** 3:30 to 8:00 p.m. *Table Top Exhibit*  
8:00 to 10:00 p.m. *Complimentary Networking Reception*
- LOCATION:** HYATT REGENCY ORANGE COUNTY  
11999 Harbor Blvd, Garden Grove, CA 92840  
*All shipping information will be sent with Exhibitor Confirmation Packet*
- SET UP:** Exhibitors may set up between 11:00 a.m. to 3:15 p.m. on the day of the event  
*All displays and materials **MUST** be removed by 8:30 p.m. on the day of the event*
- TABLE TOP RULES:** **ALL TABLES WILL BE 6’.**  
**All displays must sit on the table. No freestanding displays will be allowed. Tabletop displays cannot exceed five feet above the top of the table. NO frying or open flames permitted. NO balloons.**  
**Vendor table location may not be changed without permission of the Suppliers’ Night Expo Chairperson. NO tables will be assigned unless exhibitor has paid reservation fees in full in advance.**
- TAX ID NUMBER:** #95-2497712  
*Southern California IFT is a non-profit organization (see attached W-9 form)*
- PENALTY:** After 12/15/2023 – a late fee of \$ 100.00 per table will be assigned
- CANCELLATIONS:** If a written cancellation request is received prior to 12/15/2023, half (50%) of the reservation fee will be refunded.  
*No refunds will be issued on reservations made after 12/15/2023.*
- QUESTIONS:** Please contact the SCIFTS office (714) 282-0919; scifts@pacbell.net)
- PAYMENT:**
1. Return completed form WITH check payable to SCIFTS to:  
Dan Rosson - Chairperson  
Suppliers Night Expo Committee  
6914 Sunset Ridge Court  
West Hills, CA 91307

***IMPORTANT: All deliveries must state “No signature required”***

2. Visit [www.scifts.net](http://www.scifts.net) to register and pay online by credit card



# SCiftS

*Southern California Institute of Food Technologists Section*

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## BUYER'S GUIDE

### ADVERTISEMENT SPECIFICATION SHEET

<b>AD SIZE:</b>	Third-Page	<i>7.5 inches horizontal x 3.25 inches vertical</i>
	Half-Page	<i>7.5 inches horizontal x 5 inches vertical</i>
	Full-Page	<i>7.5 inches horizontal x 10 inches vertical</i>
	Cover	<i>7.5 inches horizontal x 10 inches vertical</i>
<b>FINISHED SIZE:</b>	8 ½ x 11	
<b>BINDING:</b>	Saddle stitch	
<b>AD FORMAT:</b>	Digital File	
	Program Files: Illustrator, Photoshop, Adobe Acrobat, InDesign, Publisher	
	File Types: pdf, indd, psd, eps, jpg, pub	
	<i>Additional file types can be accepted, please e-mail <a href="mailto:scifts@pacbell.net">scifts@pacbell.net</a> for verification</i>	
<b>DELIVERY:</b>	E-mail ad file as attachment to <a href="mailto:scifts@pacbell.net">scifts@pacbell.net</a> , or	
<b>RESOLUTION:</b>	300 dpi or higher	
	All color must be CMYK	
<b>COLOR ADS:</b>	A color proof (copy) of the advertisement must be included with your order.	
	All color must be CMYK	
<b>QUESTIONS:</b>	Contact SCiftS Office (714) 282-0919; <a href="mailto:scifts@pacbell.net">scifts@pacbell.net</a> )	

**Advertising Closing:** January 25, 2024 • **Publication:** March 2024

This document is for your accounting department records only.

**IMPORTANT: PLEASE DO NOT RETURN THIS W-9 FORM TO SCIFTS**

Form <b>W-9</b> (Rev. January 2003) Department of the Treasury Internal Revenue Service	<b>Request for Taxpayer Identification Number and Certification</b>		Give form to the requester. Do not send to the IRS.
	Name <b>Southern California Institute of Food Technologists Section</b>		
	Business name, if different from above		
	Check appropriate box: <input type="checkbox"/> Individual/ Sole proprietor <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Other ▶ <b>501(c)(06)</b>		<input checked="" type="checkbox"/> Exempt from backup withholding
	Address (number, street, and apt. or suite no.) <b>P.O. Box 3724</b>		Requester's name and address (optional)
City, state, and ZIP code <b>Orange, CA 92857</b>			
List account number(s) here (optional)			

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. For individuals, this is your social security number (SSN). **However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3.** For other entities, it is your employer identification number (EIN). If you do not have a number, see **How to get a TIN** on page 3.

Social security number								
or								
Employer identification number								
9	5	2	4	9	7	7	1	2

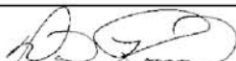
**Note:** If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

**Part II Certification**

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), **and**
2. I am not subject to backup withholding because: **(a)** I am exempt from backup withholding, or **(b)** I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or **(c)** the IRS has notified me that I am no longer subject to backup withholding, **and**
3. I am a U.S. person (including a U.S. resident alien).

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the Certification, but you must provide your correct TIN. (See the instructions on page 4.)

**Sign Here** Signature of U.S. person ▶ 

Date ▶ **March 1, 2020**

**Purpose of Form**

A person who is required to file an information return with the IRS, must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

**U.S. person.** Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee.

**Note:** If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

**Foreign person.** If you are a foreign person, use the appropriate Form W-8 (see **Pub. 515**, Withholding of Tax on Nonresident Aliens and Foreign Entities).

**Nonresident alien who becomes a resident alien.**

Generally, only a nonresident alien individual may use the terms of a tax treaty to reduce or eliminate U.S. tax on certain types of income. However, most tax treaties contain a provision known as a "saving clause." Exceptions specified in the saving clause may permit an exemption from tax to continue for certain types of income even after the recipient has otherwise become a U.S. resident alien for tax purposes.

If you are a U.S. resident alien who is relying on an exception contained in the saving clause of a tax treaty to claim an exemption from U.S. tax on certain types of income, you must attach a statement that specifies the following five items:

1. The treaty country. Generally, this must be the same treaty under which you claimed exemption from tax as a nonresident alien.
2. The treaty article addressing the income.
3. The article number (or location) in the tax treaty that contains the saving clause and its exceptions.
4. The type and amount of income that qualifies for the exemption from tax.
5. Sufficient facts to justify the exemption from tax under the terms of the treaty article.