

# AUTHORIZATION FORM

## SCiftS Newsletter Advertising

- ☐ Repeat Most Recent Advertising ☐ New Ad

### Newsletter - Ad Rates

- ☐ Single Size Ad 2.5" horizontal x 1.375" vertical - *ten issues* \$ 535.00  
☐ Double Size Ad 2.5" horizontal x 2.875" vertical - *ten issues* 835.00  
☐ Triple Size Ad 2.5" horizontal x 4.25" vertical - *ten issues* 1,145.00  
☐ Quad Size Ad 2.5" horizontal x 5.75" vertical - *ten issues* 1,445.00  
☐ Custom Size Ad *Please contact SCiftS office for custom ad pricing*

Newsletter Ad Rate - Total \$ \_\_\_\_\_

### Newsletter - Ad Placement

- ☐ Page 3 or Page 2 Sidebar Placement - *ten issues* \$ 185.00

Newsletter Ad Placement - Total \$ \_\_\_\_\_

## SCiftS Website Advertising

- ☐ Website Ad Logo (2.5" horizontal x 2.875" )  
\$ 250.00

Website Ad - Total \$ \_\_\_\_\_

### Ad Modification

- ☐ Typesetting or Ad Scan - *\$60 per hour* Ad Modification - Total \$ \_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_

### Contact Information

Company/Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Signature Authorization \_\_\_\_\_

### Billing Information

- ☐ Check Enclosed ☐ Submitted Online Payment - Order # \_\_\_\_\_  
☐ Pay online at [www.scifts.net](http://www.scifts.net)

*Please mail completed Authorization Form and payment to:*

SCiftS Advertising, P.O. Box 3724, Orange, CA 92857

*or fax completed Authorization Form (with payment information) to SCiftS Office at 714-974-4318*

**Questions? Please contact the SCiftS Office - (714) 282-0919; [scifts@pacbell.net](mailto:scifts@pacbell.net)**

**Southern California Institute of Food Technologists**

# **ADVERTISING**

Reserve your advertising space with Southern California IFT! SCiftS is now accepting newsletter and website advertisements for our 2025-2026 year. Newsletter ads will be published in all ten issues (September 2025 through June 2026) of our organization's newsletter sent to approximately 1,200 members of the food industry. Additional copies of the newsletter are distributed to hundreds of exhibitors and attendees at our annual Suppliers' Night Expo. Reserve early, as advertising space sells out quickly!

Advertising space on Southern California IFT's website — located at [www.scifts.net](http://www.scifts.net) — is available at an additional cost to all companies who reserve ad space in our newsletter. Due to significant interest in advertising with the SCiftS organization — and limited available space — payment-in-full with a completed Authorization Form must be received before placement of any advertisement may be guaranteed. Ad placement requests are honored on a first come, first serve basis.

Advertising with Southern California IFT is an excellent way to promote your company, as well as to show your support of vital food industry programs! Please contact the SCiftS office (714-282-0919; [scifts@pacbell.net](mailto:scifts@pacbell.net)) for more information.

Reserve your ad space at [www.scifts.net](http://www.scifts.net) today!

**Limited Ad Space Available Newsletter and Website Advertising 2025/2026**

# **RESERVE TODAY!**